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New edition of Exploring Internal Communication - PR Academy

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She specialises in internal communication, taking an inside out view of communication to help workplaces work better for business success. Katie loves the complexity found in organisational communication and interpreting the dynamics that can be found between leadership and employees, then designing

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Simple and creative solutions for different challenges.

Inside

“Internal communication is the communication discipline concerned with employees, enabling employee engagement and helping to deliver change” – Ann Pilkington, Director, PR Academy. Ann’s fellow PR Academy Director Dr Kevin Ruck is the author of an excellent book, *Exploring Internal Communication* (Gower, 2015).

What is internal communication? - All Things IC

This edition explores internal communication leadership, excellent practice, strategic planning processes, content and channel management and the digital workplace. One reason I value this publication is the variety of contributors

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who share their expertise in areas that perhaps as someone #newtoIC might not have considered.

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Employee communication, internal communication and employee has received increasing attention both among practitioners and academics as a way of

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