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If your work requires powerful business analytics capabilities, that decision may turn on what Excel 2016 can offer for you – and how well it works with other tools, such as Power BI Online and Power BI Desktop. The Microsoft Excel Team tackles this question directly in a blog post about Excel 2016 and business analytics. They highlight five main areas: Faster and easier ways to get data (formerly using Power Query), using the Get & Transform Data group on Excel's Data tab; streamlined ...

Excel 2016 for Business Analytics: Is It Right For You ...

Winston Wayne (2016)

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Let's start with charting and then cover analytics improvements. There are six new charts in Excel 2016. They include Waterfall, Histogram, Pareto, Box & Whisker, Treemap and Sunburst. Some of these are not that hard to create in Excel 2010 and 2013. A couple, Treemap and Sunburst, are next to impossible. Excel 2016 Pareto Chart

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Summarize data by using PivotTables
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Wayne L. Winston is Professor Emeritus of Decision Sciences at Indiana University's Kelley School of Business, where he won 40+ teaching awards. He developed spreadsheet modeling coursework for Harvard Business School Publishing, and has taught or consulted on using Excel to improve decision-making at Microsoft, Cisco, Morgan Stanley, Pfizer, Verizon, the U.S. Navy, U.S. Army, and many other ...

*Microsoft Excel 2019 Data Analysis
and Business Modeling ...*

Business Analytics, a subset of

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business intelligence is a process of collating, sorting, processing, and studying the data, and using statistical models and methodologies such as data mining and predictive analytics to analyze and transform data into actionable insights. business analytics has applications in a wide array of different businesses to solve problems, make data-driven business decisions, and increase efficiency, productivity, and revenue.

Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to

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ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. --

Provides an introduction to data analysis and business modeling using Microsoft Excel.

Provides information on the use of Excel in financial statements and analysis, financial planning and control, investment decisions, and sales and marketing.

**EXCEL 2016 PREDICTIVE
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win—and you don't need multimillion-dollar software to do it. All the tools you need are available in Microsoft Excel 2016, and all the knowledge and skills are right here, in this book!

Microsoft Excel MVP Conrad Carlberg shows you how to use Excel predictive analytics to solve real problems in areas ranging from sales and marketing to operations. Carlberg offers unprecedented insight into building powerful, credible, and reliable forecasts, helping you gain deep insights from Excel that would be difficult to uncover with costly tools such as SAS or SPSS. Fully updated for Excel 2016, this guide contains valuable new coverage of accounting for seasonality and managing complex consumer choice scenarios.

Throughout, Carlberg provides downloadable Excel 2016 workbooks

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you can easily adapt to your own needs, plus VBA code—much of it open-source—to streamline especially complex techniques. Step by step, you'll build on Excel skills you already have, learning advanced techniques that can help you increase revenue, reduce costs, and improve productivity. By mastering predictive analytics, you'll gain a powerful competitive advantage for your company and yourself. Learn the “how” and “why” of using data to make better decisions, and choose the right technique for each problem

Capture live real-time data from diverse sources, including third-party websites Use logistic regression to predict behaviors such as “will buy” versus “won't buy” Distinguish random data bounces from real, fundamental changes Forecast time

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series with smoothing and regression
Account for trends and seasonality via
Holt-Winters smoothing Prevent trends
from running out of control over long
time horizons Construct more accurate
predictions by using Solver Manage
large numbers of variables and
unwieldy datasets with principal
components analysis and Varimax
factor rotation Apply ARIMA (Box-
Jenkins) techniques to build better
forecasts and clarify their meaning
Handle complex consumer choice
problems with advanced logistic
regression Benchmark Excel results
against R results

Bridge the big data gap with Microsoft
Business Intelligence Tools for Excel
Analysts The distinction between
departmental reporting done by
business analysts with Excel and the

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enterprise reporting done by IT departments with SQL Server and SharePoint tools is more blurry now than ever before. With the introduction of robust new features like PowerPivot and Power View, it is essential for business analysts to get up to speed with big data tools that in the past have been reserved for IT professionals. Written by a team of Business Intelligence experts, Microsoft Business Intelligence Tools for Excel Analysts introduces business analysts to the rich toolset and reporting capabilities that can be leveraged to more effectively source and incorporate large datasets in their analytics while saving them time and simplifying the reporting process. Walks you step-by-step through important BI tools like PowerPivot, SQL Server, and SharePoint and

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shows you how to move data back and forth between these tools and Excel Shows you how to leverage relational databases, slice data into various views to gain different visibility perspectives, create eye-catching visualizations and dashboards, automate SQL Server data retrieval and integration, and publish dashboards and reports to the web Details how you can use SQL Server's built-in functions to analyze large amounts of data, Excel pivot tables to access and report OLAP data, and PowerPivot to create powerful reporting mechanisms You'll get on top of the Microsoft BI stack and all it can do to enhance Excel data analysis with this one-of-a-kind guide written for Excel analysts just like you.

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and may not include any media, website access codes, or print supplements that may come packaged with the bound book. Master business modeling and analysis techniques with Microsoft Excel 2016, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands on, scenario-focused guide helps you use Excel's newest tools to ask the right questions and get accurate, actionable answers. This edition adds 150+ new problems with solutions, plus a chapter of basic spreadsheet models to make sure you're fully up to speed. Solve real business problems with Excel—and build your competitive advantage Quickly transition from Excel basics to sophisticated analytics Summarize data by using PivotTables and Descriptive Statistics Use Excel trend

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curves, multiple regression, and exponential smoothing Master advanced functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Leverage the new charts in Excel 2016 (including box and whisker and waterfall charts) Make charts more effective by using Power View Tame complex optimizations by using Excel Solver Run Monte Carlo simulations on stock prices and bidding models Work with the AGGREGATE function and table slicers Create PivotTables from data in different worksheets or workbooks Learn about basic probability and Bayes' Theorem Automate repetitive tasks by using macros

Master business modeling and analysis techniques with Microsoft

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Excel 2019 and Office 365 and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide helps you use Excel to ask the right questions and get accurate, actionable answers. New coverage ranges from Power Query/Get & Transform to Office 365 Geography and Stock data types. Practice with more than 800 problems, many based on actual challenges faced by working analysts. Solve real business problems with Excel—and build your competitive advantage: Quickly transition from Excel basics to sophisticated analytics Use PowerQuery or Get & Transform to connect, combine, and refine data sources Leverage Office 365's new Geography and Stock data types and six new functions Illuminate insights

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from geographic and temporal data with 3D Maps Summarize data with pivot tables, descriptive statistics, histograms, and Pareto charts Use Excel trend curves, multiple regression, and exponential smoothing Delve into key financial, statistical, and time functions Master all of Excel's great charts Quickly create forecasts from historical time-based data Use Solver to optimize product mix, logistics, work schedules, and investments—and even rate sports teams Run Monte Carlo simulations on stock prices and bidding models Learn about basic probability and Bayes' Theorem Use the Data Model and Power Pivot to effectively build and use relational data sources inside an Excel workbook Automate repetitive analytics tasks by using macros

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Master business modeling and analysis techniques with Microsoft Excel 2013, and transform data into bottom-line results. Written by award-winning educator Wayne Winston, this hands-on, scenario-focused guide shows you how to use the latest Excel tools to integrate data from multiple tables—and how to effectively build a relational data source inside an Excel workbook. Solve real business problems with Excel—and sharpen your edge Summarize data with PivotTables and Descriptive Statistics Explore new trends in predictive and prescriptive analytics Use Excel Trend Curves, multiple regression, and exponential smoothing Master advanced Excel functions such as OFFSET and INDIRECT Delve into key financial, statistical, and time functions Make your charts more

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effective with the Power View tool
Tame complex optimization problems
with Excel Solver Run Monte Carlo
simulations on stock prices and
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modeling tools such as the Inquire add-
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Written by award-winning educator
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Master data analysis, modeling, and spreadsheet use with BUSINESS ANALYTICS: DATA ANALYSIS AND DECISION MAKING, 6E! Popular with students, instructors, and practitioners, this quantitative methods text delivers the tools to succeed with its proven teach-by-example approach, user-friendly writing style, and complete Excel 2016 integration. It is also compatible with Excel 2013, 2010, and 2007. Completely rewritten, Chapter 17, Data Mining, and Chapter 18, Importing Data into Excel, include increased emphasis on the tools commonly included under the Business Analytics umbrella -- including Microsoft Excel's "Power BI" suite. In addition, up-to-date problem sets and cases provide realistic examples to show the relevance of the material. Important

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